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How do you eliminate  
superfluous activities?



The challenge:

# Delivering and managing remote access takes too much time and effort

Designed for the enterprise, remote access solutions like RDS and Citrix® are highly complex, with many capabilities that don't apply to your use case.

Additionally, because Citrix and RDS were built before the availability of public clouds, they include scalability and security features that are now provided by public cloud services, which adds unnecessary cost, complexity, and risk to your infrastructure that you and your team are forced to manage.

What's more, managing an RDS or Citrix environment requires specialized skills and experience that's hard to find and doesn't come cheap. When so much of your effort is put into building and maintaining your complex RDS or Citrix environment, whenever you have to onboard and get a new team member up to speed it becomes a time-consuming task.

Finally, Citrix and RDS have their own preferred cloud environment relationships—and while you aren't forced to select their cloud of choice, they may attempt to nudge you in a certain direction. This can muddy the waters when all you're trying to do is build the environment that's best suited for your business and application.

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But what if you could **eliminate superfluous Citrix and RDS-specific activities?**

Here's how you'll make it possible...



# Simplify configuration and management of Windows® apps

Redundant functionality—combined with the need for dedicated, proprietary skills—ultimately adds to your administrative overhead.

With GO-Global®, your IT team won't get bogged down performing time-consuming remote access chores to deliver a single app to users. That's because GO-Global leverages a cloud service's existing infrastructure and security and scalability features to deliver comprehensive functionality with less complexity.

GO-Global can be installed and configured in as little as 15 minutes but, when used to publish Windows applications from any cloud, delivers the scalability, performance, and feature set of RDS or Citrix with far less complexity and cost.

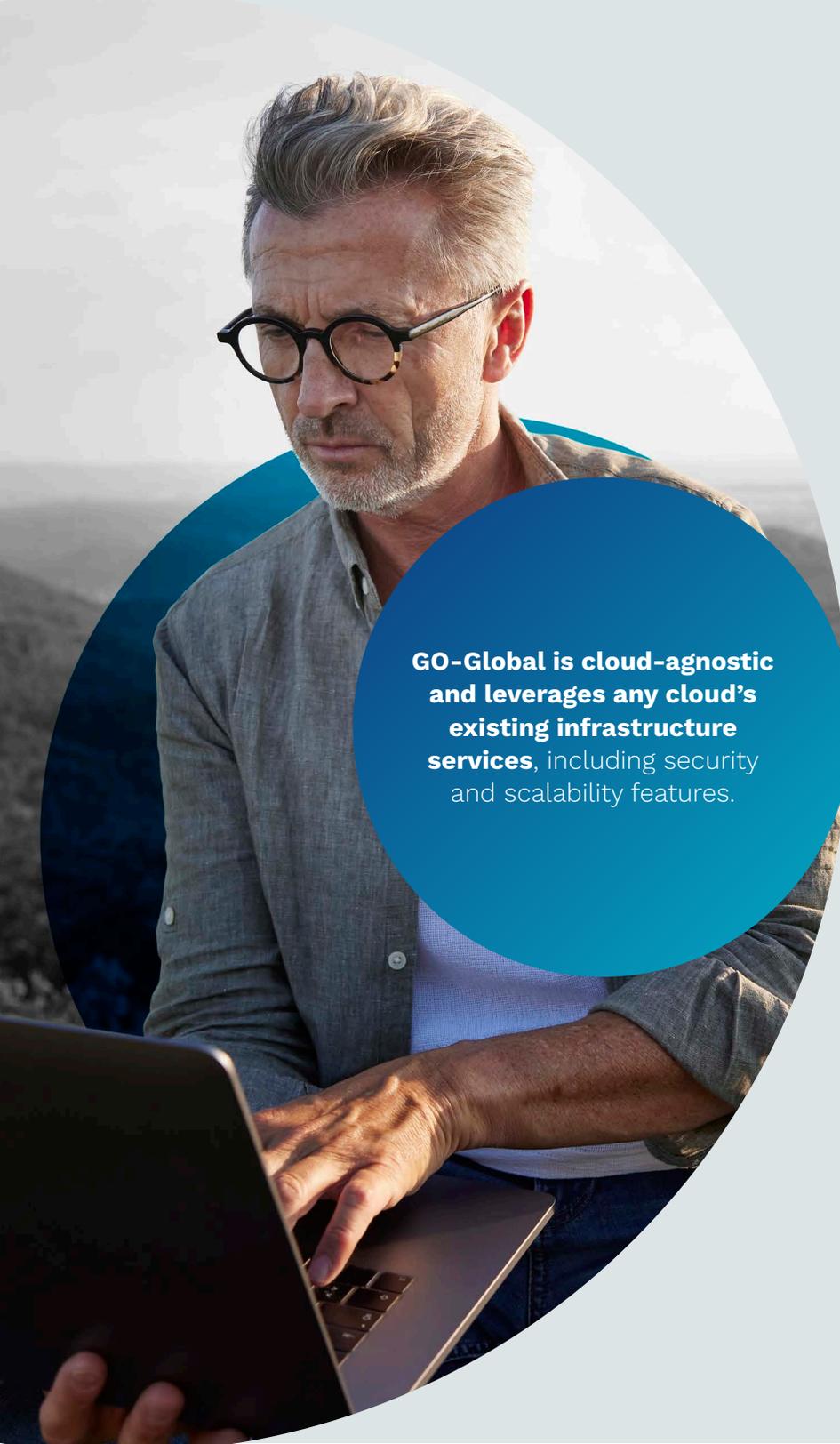
In addition to saving your people from time-consuming, redundant tasks, when you use GO-Global to publish your application from any cloud, you simultaneously remove the need for Citrix- or RDS-specific skills and significantly reduce the effort required to manage your application and optimize its performance.

As a result, your people are more productive and new hires can ramp up more quickly.



**GO-Global makes configuration and management simple,** delivering Windows application publishing through a single, purpose-built console.





**GO-Global is cloud-agnostic and leverages any cloud's existing infrastructure services**, including security and scalability features.

## Select the cloud provider that works best for your business and application

Why should a remote access tool impact which cloud provider you use?

It shouldn't. GO-Global leverages any cloud provider's existing scalability and security features, so you can weigh all relevant technical and business considerations to pick the cloud solution that best favors you. Additionally, you can use GO-Global's SDKs to tightly integrate GO-Global with your application and chosen cloud infrastructure.

That means you can select the cloud platform that best optimizes your application, extracting more value as a result.



# Leverage your current SSO solution

Many companies today use Single Sign On (SSO) solutions to beef up the security of their corporate infrastructure.

Historically, SSO has not allowed users to authenticate to Windows applications. GO-Global rectifies this situation by providing support for OpenID® Connect to enable single sign-on to Windows applications published using GO-Global.

With GO-Global, if your corporate customers want their employees to access your app using a single sign-on, you can extend your existing single sign-on solution investment to your customers' end users. As a result, you can simply deliver improved security and convenience without complex workarounds while retaining control of your application.

**GO-Global's support for OpenID Connect allows you to utilize your existing single sign-on solution** to accommodate customers with heightened security needs.



# Eliminate superfluous activities

Put simply, delivering and managing remote access using RDS or Citrix takes too much time and effort due to the complexity inherent in their infrastructures. Further, a great deal of the functionality of solutions like RDS and Citrix has been made redundant by cloud service providers.

## With GO-Global you'll be able to...

Simplify and streamline the tasks required to manage your cloud implementation and remove the requirement for Citrix- or RDS-specific skills. All while choosing the cloud provider that best suits your business and application. And for clients with heightened access management requirements, you can allow them to utilize your all-important single-sign-on security capability.

### And that means you'll...



Streamline the process of delivering your application as a service, boosting productivity and ramping up new hires faster as a result.



Be able to select the cloud platform that best supports your business—extracting more value overall.



Save your IT team from time-consuming work, allowing them to focus efforts on more strategic activities.

To learn more, please visit us online at [www.graphon.com](http://www.graphon.com).



## About GO-Global

GO-Global® was created to enable organizations to publish Windows® applications from any public, private, or hybrid cloud, to any device that supports a browser. Using GO-Global, IT can deliver Windows applications at up to 40% less than Microsoft® RDS and up to 70% less than VDI solutions from Citrix® and VMware®. Despite its low cost, GO-Global delivers enterprise-level scalability but is easy to install, configure, and use, with considerably less technology overhead required for implementation. For more information, visit [www.graphon.com](http://www.graphon.com).